Digital Catalog Types: Detailed Comparison

Feature	General eCatalog	B2B eCommerce	Hosted Catalog	PunchOut
Integration Needed?	No	No	No	Yes
Real-Time Pricing?	Yes	Yes	No	Yes
Live Product Updates?	Yes	Yes	No	Yes
Automation Level	Low	Medium	Low	Medium
User Experience	General website checkout	Self-service platform	Simple, static interface	Seamless shopping through procurement system
Best For	Casual purchases	Self-service B2B buyers	Standardized products with fixed pricing	Customized orders through procurement systems
Order Flow	All on supplier's general website	All on supplier's B2B site	All within the procurement system	Starts in procurement system and returns cart

Quick Tips:

- **Web Transactions:** Great for simple, fast purchases.
- **B2B eCommerce:** Ideal for frequent buyers needing a personalized experience.
- **Hosted Catalog:** Suitable for stable, standardized product offerings.
- **PunchOut:** Perfect for businesses seeking full integration with procurement systems.

Contact us to find the best fit for your business!

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